

Message Text

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PAGE 01 MONTRE 00074 221936Z

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ACTION EUR-12

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R 221910Z JAN 76

FM AMCONSUL MONTREAL

TO HQ US CUSTOMS SERVICE FOREIGN INVESTIGATIONS BR. WASHDC

INFO SECSTATE WASHDC 7183

UNCLAS MONTREAL 74

ATTN: DUTY ASSESSMENT DIVISION, TECHNICAL BRANCH (MR. VINCENT KANE)

E. O. 11652: N/A

TAGS: ETRD

SUBJ: MT21BR604001

THE FOLLOWING DATA WAS OBTAINED FROM INDUSTRIAL TIRES LTD.,
MISSISSAUGA, ONTARIO ON JANUARY 21, 1976, RE: PRESSED-ON, SOLID
RUBBER TIRES, CURED OR BONDED TO STEEL BANDS, USED ON OFF THE
HIGHWAY WORK VEHICLES, WHETHER OR NOT SELF PROPELLED, EXPORTED
FROM CANADA TO THE UNITED STATES DURING 1975.

1. URETHANE PRODUCTION CANADA LTD. HAS NEVER PRODUCED THIS PRODUCT
NOR HAS THE FIRM EVER EXPORTED IT TO THE UNITED STATES.

2. INDUSTRIAL TIRES LTD. (REFERRED TO AS ITL) IS OWNED 40 PERCENT
BY URETHANE PRODUCTION CANADA LTD.: 40 PERCENT BY TELEDYNE
MONARCH RUBBER COMPANY, HARTVILLE, OHIO: 20 PERCENT BY CANTRELL
HOLDING COMPANY LTD. NO RELATIONSHIP EXISTS BETWEEN ITL AND
UNIROYAL TIRE COMPANY, THE PRINCIPAL UNITED STATES PURCHASER.
ITL DOES NOT HOLD ANY EQUITY IN URETHANE PRODUCTION CANADA LTD.

3. ITL REPORTS ITS 1975 EXPORTS TO THE UNITED STATES HAVE
BEEN 30,623 UNITS (\$885,888.00). 20,084 UNITS WERE SOLD
BY ITL TO THE UNIROYAL TIRE COMPANY. 2,579 UNITS WERE SOLD
TO OTHER UNITED STATES PURCHASERS. ITL ESTIMATES THAT THE
TOTAL 1975 SALES VOLUME IN THE UNITED STATES OF THE PRODUCT BY
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PAGE 02 MONTRE 00074 221936Z

ALL UNITED STATES PRODUCERS WAS APPROXIMATELY ONE MILLION

TO ONE AND ONE-HALF MILLION UNITS.

4. ITL ESTIMATES THAT TOTAL 1975 CANADIAN HOME MARKET SALES OF THE PRODUCT WAS APPROXIMATELY 40,000 TO 45,000 UNITS (\$1 MILLION TO \$1 1/4 MILLION). ITL ESTIMATES THAT ITS SALES ACCOUNT FOR APPROXIMATELY 50-55 PERCENT OF HOME MARKET SALES.
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Margaret P. Grafeld
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